Dave Yuen
Creative Director
Designer

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Mission — To Infuse Energy, Excitement, and Creativity into the daily human experience!

EDUCATION & SKILLS

The Center for Creative Studies

1992–1996
Industrial Design Program;
Transportation
Detroit, MI

Proficient in:

Rhino + V-Ray, 3DS Max, ideation & concept sketching, Adobe Creative Suite, Microsoft Office

EXPERIENCE

EWI Worldwide

2016–2020, Farmington Hills, MI

Senior Creative Director + Studio Lead : Studio Traffic and Creative Leadership for all Studio Projects
Creative Director : Chevrolet Corvette C8 Consumer and Dealer Mobile Tours *(CY 2019)*
Creative Director : TMobile 5G Experience (Flagship Stores)
Creative Director/Designer : GM World Quarterly Display Experience Updates (Renessance Center - Detroit, MI)
Creative Director : Subaru NY Autoshow Experience *(2019)*
Creative Director/Designer : PUMA Landing Zone (NY Flagship Store)

Czarnowski Exhibit & Event Marketing

2013–2016, Farmington Hills, MI

Creative Director : Chevrolet Domestic and Global Autoshows
Senior Designer : Cadillac – New 2015 Global Autoshow Kit Design
Senior Designer : Buick – New 2015 Domestic Autoshow Kit Design
Senior Designer : Chevrolet – Domestic Autoshow Kit Designer / RFP Submission

HB Stubbs Company

2011–2013, Warren, MI

Senior Designer : Hyundai – New 2012 Domestic Autoshow Kit Design / RFP Submission

Sparks Marketing Group

2006–2010, Royal Oak, MI

Creative Director : Royal Oak Studio – Studio Management / Client and Project Workflow
Creative Director : DIRECTV National Dealer Meeting *(2008-2010)* / Yahoo! Yodel Event *(2009)*
Senior Designer : DIRECTV Tradeshows / 3M EBC – Minneapolis / Yahoo! CES / LG CES

The George P. Johnson Company

2000–2006, Auburn Hills, MI

Creative Director : Toyota Motor Sales USA – All Marketing Initiatives *(2006)*
Creative Director : Toyota Motor Sales USA – Autoshow Media *(2000-2006)*
Senior Designer : Toyota Motor Sales USA – Global Motorshow Committee Rep *(2005)*
Senior Designer : Toyota National Dealer Meetings *(2003-2006)*